

Grimmway Farms: Digitizing the Supply Chain with Specright



Challenge

Starting as a produce stand in 1968, Grimmway Farms has grown into an agriculture powerhouse. The largest grower, producer, and shipper of carrots in the world, Grimmway Farms has expanded into other markets such as potatoes and organic crops. As part of the company's growth, the number of brands the company had to manage grew exponentially. Each brand and product innovation resulted in new packaging requirements, which made managing procurement and production chaotic and cumbersome. Grimmway Farms needed a way to manage its packaging specs so they could make their business more efficient.

Solution

Grimmway first partnered with Specright to standardize, digitize, and centrally manage packaging specs. Part of this process included working with its vast network of suppliers to get accurate, up-to-date spec data. Once packaging specs were under control, Grimmway Farms put its spec data to work with Exchange, Specright's procurement tool, to manage and execute packaging RFPs across various suppliers.

Grimmway has expanded its use of Specright's Specification Data Management platform to manage New Product Development, Artwork, and CapEx work orders - all in one place and intelligently linked to ensure traceability and accountability.

Impact

In digitizing core supply chain functions, Grimmway Farms has improved the quality of its product and packaging data, increased organizational efficiency, and realized tremendous cost savings.

The time it takes to prepare an RFP has been *cut in half*, so it's faster and easier to go to bid, and reduced the time it takes to onboard new suppliers from two months to one. Furthermore, Grimmway has created a digital thread through its supply chain to drive visibility and collaboration.



In retrospect, Specright was a no-brainer. The transition was simple, cost savings have been dramatic, and we've experienced a collective enhancement across our supply chain."

Jason Higbee
Director of Materials Management,
Grimmway Farms