

## Soylent

# Driving Proactive Quality & Accelerating LCAs with Specright



### Challenge

Soylent was created in 2013 as an affordable, sustainable and satisfying meal replacement drink. Engineered to deliver convenient nutrition whenever “food voids” occur, Soylent has expanded its product line from RTD drinks to Soylent powder, snack bars & even energy drinks. As Soylent moved from a startup to a mature business, they needed to put the right process in place to manage specifications. Before Specright, critical product and packaging documentation was spread across hard drives, Dropbox, and Google Drive. This made it difficult for the team to not only innovate but also prevent mistakes from occurring.

### Solution

To address these challenges, Soylent moved to Specright’s Specification Data Management™ platform as a single source of truth for raw material, ingredient, formula, packaging, and finished good specifications. Once specifications were standardized, Soylent used Specright’s Quality module to track lot codes, CAPAs, COAs, non conformances, & customer complaints. Soylent also uses Specright to drive internal collaboration on label artwork and formula revisions using built-in approval processes and workflows.

### Impact

With Specright, Soylent is able to take a proactive approach to quality. By tying lot codes to specifications, they have increased traceability and visibility across their supply chain. For example, when a packaging quality issue arose, the team was able to quickly identify and address the root cause of the issue, which stemmed from a piece of faulty equipment at a supplier.

They have also been able to significantly reduce the risk of allergen mislabeling by rolling up allergens and other claims from ingredients to finished goods. They also tie quality issues to ingredients, formulas, & suppliers. As a result, the team can quickly pinpoint complaints to changes in formulation, help guide product development, and provide visibility into quality to their co-mans to ensure they stay compliant with GFSI certifications.

To drive sustainability initiatives, Soylent developed a baseline for packaging and ingredients and leverages Specright to track progress on key business decisions. In what typically takes months to gather, the team compiled the data to conduct an LCA with just a few clicks in Specright.



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“Now it takes me longer to draft an email to my co-manufacturers than it does to actually run the report and export the quality data to send them, it’s literally a click of a button.”

Jennifer Blaser  
Senior Quality Manager  
Soylent